84. LEADER OF THE COUNCIL'S ITEMS - A.1 - A NEW CORPORATE PLAN 2020 - 2024

The Cabinet gave consideration to a report of the Leader of the Council (A.1) which sought its approval for the onward recommendation to Full Council of the final proposals for the Council's new Corporate Plan 2020/24.

Cabinet recalled that, at its meeting held on 13 September 2019, it had agreed the draft proposals for the Corporate Plan 2020/24 as its initial proposals for consultation purposes. That consultation process had included presentation to the two Overview and Scrutiny Committees (*for consideration and comment back to Cabinet*), and consultation with key partners (*other Local Authorities, Parish and Town Councils*), community representatives, local primary and secondary schools, members of the public and industry and business bodies. The feedback from that consultation process was summarised within the Leader's report.

Members were informed that the final proposed Corporate Plan continued to follow the principles which had been previously agreed by the Cabinet, namely:-

- a "Plan on a Page";
- with Community Leadership at its heart
- with other cross-cutting themes identified such as Tendring4Growth; and
- with a clear statement of the Council's overall vision and values.

It was reported that, following the consultation process and as part of working collaboratively, a number of consultees had requested that the Future of Essex and the vision and ambitions this document set out, be included with Tendring's final proposals. Therefore the Leader of the Council was recommending that within the values section and working collaboratively that this section be expanded as follows:

"Working collaboratively with partners, including supporting the Essex wide vision and ambitions".

The other key themes, remained as previously reported, namely:

- Delivering High Quality Services
- Community Leadership Through Partnerships
- Building Sustainable Communities for the Future
- Strong Finances and Governance
- A Growing and Inclusive Economy

There had also been some minor updates to the order of priorities within the Corporate Plan.

The "Vision of the Council" remained unchanged from the initial proposals.

Having considered the final proposals for the Corporate Plan 2020/24, as set out in Appendix B to the Leader of the Council's report:-

It was moved by Councillor Stock OBE, seconded by Councillor Newton and:-

RECOMMENDED TO COUNCIL that the final proposals for the Corporate Plan 2020/24, as set out in Appendix B to item A.1 of the Report of the Leader of the Council, be

approved, subject to within the section headed "A Growing and Inclusive Economy" the aspiration *"Maximise our seafront opportunities"* being amended to read *"Maximise our coastal and seafront opportunities"*.